



ΔΤΔ & ΑΧΩ  
48TH ANNUAL  
**WATERMELON**  
BUST  
2021

**Delta Tau Delta / Alpha Chi Omega**  
**Watermelon Bust Festival 2021**  
**Sponsorship Agreement**

This agreement executed the \_\_\_\_\_ day of \_\_\_\_\_, 2021 by and between **Delta Tau Delta** and **Alpha Chi Omega**, Muncie, Indiana (*Promoter*) and \_\_\_\_\_ (*Sponsor*).

**Duties of Promoter:** agrees to organize, promote, and conduct a charitable event in the nature of Watermelon Games & entertainment to be known as the **"Watermelon Bust Festival."** The festival will take place at Lafollette Field on September 11th, 2021 and perform all functions necessary to ensure the success of the event.

## **BENEFITS GRANTED TO THE SPONSOR**

### **BRONZE SPONSOR (Donation \$50)**

- An announcement of sponsorship at the **Watermelon Bust Festival**

### **SILVER SPONSOR (Donation \$150)**

- An announcement of sponsorship at the **Watermelon Bust Festival**
- Social shoutout on our Watermelon Bust social media accounts (*Posted on event day*)
- Listing of the sponsor's name on T-shirts and all other promotional material

### **GOLD SPONSOR (Donation \$300)**

- An announcement of sponsorship at the **Watermelon Bust Festival**
- Social shoutout on our Watermelon Bust social media accounts (*Posted on event day*)
- One 4x4 billboard at *1001 W. Riverside Ave.* the week of Watermelon Bust, and displayed at the **Watermelon Bust Festival**
- Listing of the sponsor's logo on T-shirts and all other promotional material
- Free Watermelon Bust T-Shirt with company sponsor logos

### **PLATIUM SPONSOR (Donation \$500+)**

- An announcement of sponsorship at the **Watermelon Bust Festival**
- Social shoutout on our Watermelon Bust social media accounts (*Posted on event day*)
- One 4x4 billboard at *1001 W. Riverside Ave.* the week of Watermelon Bust and displayed at the **Watermelon Bust Festival**
- Listing of the sponsor's name and logo on T-shirts and all other promotional material
- Double size listing of the sponsor's logo on T-shirts
- Free Watermelon Bust T-Shirt with company sponsor logos

**HEADLINE SPONSOR (Donation \$1000+)**

- An announcement of sponsorship at the **Watermelon Bust Festival**
- Social shoutout on our Watermelon Bust social media accounts (*Posted on event day*)
- One 4x4 billboard at *1001 W. Riverside Ave.* the week of Watermelon Bust and displayed at the Watermelon Bust Festival
- Listing of the sponsor’s name and logo on T-shirts and all other promotional material
- Double size listing of the sponsor’s logo on T-shirts
- Free Watermelon Bust T-Shirt with company sponsor logos
- Large listing of the sponsor’s logo on Announcement Stage **Watermelon Bust Festival**

**Charitable Contribution:**

All net proceeds from the Watermelon Bust Festival shall be donated to **JDRF** and **A Better Way**.



jdrf.org



abetterwaymuncie.org

**Sponsor Package:** \_\_\_\_\_

**Donation Amount: \$** \_\_\_\_\_

**T-Shirt Size:**    **S**                      **M**                      **L**                      **XL**                      **XXL**

**PROMOTER**

\_\_\_\_\_   
 Print Name

\_\_\_\_\_   
 Signature

\_\_\_\_\_   
 Date

**SPONSOR**

\_\_\_\_\_   
 Print Name

\_\_\_\_\_   
 Signature

\_\_\_\_\_   
 Date

Please provide a digital high-quality copy of your logo or what you would like to appear on sponsorship sign, T-shirt, or other promotional materials. Email all materials & t-shirt size to **watermelonbust@bsudelts.org**.

For **Delta Tau Delta ( $\Delta T \Delta$ )**, please contact **Oliver Deck** at **(317) 460-9174** or **internalvp@bsudelts.org** with any further questions.

For **Alpha Chi Omega ( $AX\Omega$ )**, please contact **Jenna Pyle** at **(317) 500-2540** or **axophilanthropybsu@gmail.com** with any further questions.

Contact **watermelonbust@bsudelts.org** if you have any questions about the logo high-quality copy of your logo.



# Watermelon Bust Promoter Copy

(Return to this page to Oliver Deck or Jenna Pyle)

**Sponsor/Company Name:** \_\_\_\_\_

**Sponsor/Company Main Contact:** \_\_\_\_\_

**Sponsor/Company Phone:** \_\_\_\_\_

**Sponsor Package:** \_\_\_\_\_

**Donation Amount: \$** \_\_\_\_\_

**T-Shirt Size:** S                      M                      L                      XL                      XXL

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## PROMOTER

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## SPONSOR

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date